

# An experimental investigation of risk sharing and adverse selection

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# An experimental investigation of risk sharing and adverse selection

Franziska Tausch · Jan Potters · Arno Riedl

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**Abstract** Does adverse selection hamper the effectiveness of voluntary risk sharing? How do differences in risk profiles affect adverse selection? We experimentally investigate individuals' willingness to share risks with others. Across treatments we vary how risk profiles differ between individuals. We find strong evidence for adverse selection if individuals' risk profiles can be ranked according to first-order stochastic dominance and only little evidence for adverse selection if risk profiles can only be ranked according to mean-preserving spreads. We observe the same pattern also for anticipated adverse selection. These results suggest that the degree to which adverse selection erodes voluntary risk sharing arrangements crucially depends on the form of risk heterogeneity.

**Keywords** Adverse selection · Risk sharing · Experiments · Risk heterogeneity

**JEL Classification** D81 · C91

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F. Tausch (✉)  
Department of Economics (AE1) and Netspar, Maastricht University, P.O. Box 616, 6200 MD,  
Maastricht, the Netherlands  
e-mail: [tausch@coll.mpg.de](mailto:tausch@coll.mpg.de)

J. Potters  
CenterER, Tilburg University and Netspar, Tilburg, the Netherlands  
e-mail: [j.j.m.potters@uvt.nl](mailto:j.j.m.potters@uvt.nl)

A. Riedl  
Department of Economics (AE1), CESifo, IZA, Netspar and Maastricht University,  
Maastricht, the Netherlands  
e-mail: [a.riedl@maastrichtuniversity.nl](mailto:a.riedl@maastrichtuniversity.nl)

Adverse selection can undermine the viability of voluntary social insurance and risk sharing arrangements. In case individuals with the most favorable risk profile are unwilling to join a risk pool, those with the next most favorable risk profile will also be unwilling to join and so on. In the end, only those individuals with the least attractive risk profile will be part of the risk sharing arrangement. This mechanism of (unraveling) adverse selection is often advanced as an argument in favor of mandatory participation in social insurance and similar risk sharing schemes.

Despite its key role in the economics of insurance and risk sharing, the empirical evidence for the force of adverse selection is not particularly strong. Fenger (2009) studies some European countries in which individuals have attained the opportunity to limit their participation in welfare schemes, such as health policies, unemployment policies and pension schemes. He concludes that there is no convincing evidence for adverse selection. The results for private insurance markets are more ambiguous, with evidence for adverse selection in some markets (health insurance, annuities), but not in others (life insurance, long term care). It is not clear why the evidence is mixed. One possibility is that very risk averse individuals not only have a higher demand for insurance, but may also behave more cautiously. A favorable risk profile may then go hand-in-hand with a high insurance coverage (Cutler et al. 2008). It may also be that individuals do not really know how their risk profile compares to that of others, in which case the scope for adverse selection is seriously reduced (Cohen and Siegelman 2010).

In this paper we use laboratory experiments to investigate the behavioral relevance of adverse selection. A major advantage of the experimental approach is randomization. Decision makers can be randomly assigned to risk profiles thus ruling out any endogeneity bias. Another advantage is that participants can be informed about how their risk profile compares to that of others, so that this cannot be an obstacle for adverse selection. Even under these circumstances, however, it is still an open question whether selection effects will actually occur. Adverse selection places rather strong demands on the rationality of individuals. It relies on their *ex-ante* ability to predict whether a risk sharing arrangement will lead to favorable redistribution *ex-post*. To do so requires them to anticipate the risk sharing decisions of others, and to adjust their own decisions accordingly. Moreover, the literature on social preferences (e.g. Fehr and Schmidt 1999) suggests that even participants with a favorable risk profile may be willing to subsidize, in expectation, those with less favorable prospects.

In our experiment we implement a setup in which three individuals simultaneously decide whether they want to share their risks. Risks are simple two-outcome lotteries, and realizations are independent across players. Individuals make sharing decisions before the risks materialize. Those individuals who decide to share their risks divide (proportionally) the sum of the realized incomes among themselves. Across treatments we implement different forms of risk heterogeneity by varying the two outcomes of the lotteries and/or the corresponding probabilities. Lotteries can vary only in mean outcomes (leading to first-order stochastic dominance relations), vary only in spread (leading to mean-preserving spreads relations), or vary in both mean and spread (leading to a simple compensated risk increase). Risk profiles are common knowledge.

Our results display strong evidence for adverse selection in settings in which risk profiles can be ranked on the basis of first-order stochastic dominance. Individuals with a good risk are much less willing to enter a risk sharing arrangement than individuals with a bad risk. In addition, there is clear evidence for strategic adverse selection, which leads to unraveling. Individuals with an intermediate risk anticipate adverse selection of good risks and are in consequence less willing to share risk in this heterogeneous setting compared to a setting in which all individuals have the same (intermediate) risks. At the same time, our results display little evidence for adverse selection in case risks can only be ranked according to lottery spreads. When the bad risk is a mean-preserving spread of the good risk, this is no cause for adverse selection. Hence, what mainly seems to matter for adverse selection is differences in mean, not differences in spread.

Two other results are noteworthy. First, even though the observed comparative statics coincide with the (calibrated) predictions, the level of adverse selection is much less pronounced than might be expected. Second, even in case risk profiles are identical, so that adverse selection cannot be an issue, the overall level of voluntary risk sharing is lower than predicted.

We are not the first who experimentally study risk sharing, but to the best of our knowledge we are the first to study adverse selection in risk sharing. One of the earliest studies on risk sharing is Selten and Ockenfels (1998), who implement a three-player setting in which all players have the same probability of winning some income. Before the risks materialize, players decide simultaneously how much they will give to the losing player(s) in case they win. Their results indicate that a majority of the winners are willing to transfer money to the loser(s). Several papers build on this so-called solidarity game and study, for instance, the role of group size (Chaudhuri et al. 2010) or the role of reciprocity in a repeated setting (Charness and Genicot 2007). An important feature of these papers is that the transfer decision is made conditional on being a winner. In this sense, risk sharing is *ex-post*, which is an important difference with our design where risks are shared *ex-ante* and decisions cannot be conditioned on the realization of risks.

Barr and Genicot (2008) conduct a field experiment in Zimbabwe where individuals can choose whether or not to share their stochastic income with other members of a group before risks are realized. An important difference with our paper is that risk profiles are endogenous: subjects choose from a set of lotteries before they decide about risk sharing. Moreover, the authors focus on the effect of commitment and examine what happens to the level of risk sharing if participants have the option to opt out after the incomes are realized. This is quite different from our paper, which focuses on adverse selection—that is, not participating in risk sharing before incomes are realized.

## 1 Design and procedures

We implement four treatments that differ with respect to the risks that are assigned within sharing groups. Individuals are informed about their own and others' risk exposure, but face uncertainty about the actual outcome of the risks when making

their decision about how much risk to share with their group members. This depicts an intermediate position between what John Rawls calls an individual's 'original position' behind the veil of ignorance and that beyond the veil (see Rawls 1971). We first describe the lottery assignment process and point out treatment differences. We then proceed with describing the risk sharing procedure and the experimental procedures including the elicitation of risk preferences.

### 1.1 Lottery assignment

At the beginning of a session each participant is randomly assigned to one of the four treatments and a matching group with two other participants. Each of them faces a lottery that eventually results in a high income  $Y_i^H$  with probability  $p_i$  or a low income  $Y_i^L$  with probability  $(1 - p_i)$ . The exact specification of the parameters depends on the treatment and which of three possible lottery types an individual is assigned to.

Table 1 gives an overview of the different lotteries separated by treatment. It specifies  $p_i$ ,  $Y_i^H$ ,  $Y_i^L$ , as well as the expected lottery value  $\mu$  and the lottery spread  $\delta$ . The design of our treatments allows the investigation of voluntary risk sharing under different forms of risk heterogeneity. In particular, we can observe to what extent the occurrence of selection effects hampers the effectiveness of risk sharing and to what extent risk sharing is reduced compared to a situation where risks are homogeneous.

**Table 1** Treatments

	$p$	$Y_i^H$	$Y_i^L$	$\mu$	$\delta$
<i>HO</i>					
Type 1	0.5	130	20	75	110
Type 2	0.5	130	20	75	110
Type 3	0.5	130	20	75	110
<i>HE<math>\delta</math></i>					
Type 1	0.5	150	0	75	150
Type 2	0.5	130	20	75	110
Type 3	0.5	110	40	75	70
<i>HE<math>\mu\delta</math></i>					
Type 1	0.5	216	0	108	216
Type 2	0.5	130	20	75	110
Type 3	0.5	52	32	42	20
<i>HE<math>\mu</math></i>					
Type 1	0.8	130	20	108	110
Type 2	0.5	130	20	75	110
Type 3	0.2	130	20	42	110

In the benchmark  $HO$  treatment all participants face identical risks. Risk sharing thus implies that income is redistributed from the fortunate to the less fortunate individuals ex-post. In the  $HE\delta$  treatment individuals also face the same  $\mu$ , however, lottery spreads are different with  $\delta_1 > \delta_2 > \delta_3$ . Hence, this treatment examines simple mean-preserving spreads (Rothschild and Stiglitz 1970), a special case of second-order stochastic dominance. In the  $HE\mu$  treatment lottery spreads stay constant but the expected lottery values increase across lottery types with  $\mu_1 > \mu_2 > \mu_3$ . Individuals face different probabilities for the same possible lottery outcomes and these probability shifts are first order stochastic dominance shifts. The  $HE\mu\delta$  treatment combines the previous two forms of risk heterogeneity. In this treatment, as the spread increases,  $\delta_1 > \delta_2 > \delta_3$ , also the mean increases,  $\mu_1 > \mu_2 > \mu_3$ , across lottery types. Hence, there is a simple compensated risk increase, which does a priori not allow for a preference ranking of the lottery types. In order to make treatments better comparable, the overall expected income within a risk sharing group is the same for all treatments. Moreover, the expected lottery values are identical in treatments  $HE\mu$  and  $HE\mu\delta$  for each lottery type. Importantly, the risk exposure of lottery type two is identical across treatments.

## 1.2 Risk sharing mechanism

Individual lotteries are public information to all group members. Each participant is asked to choose a risk sharing level  $s_i \in [0, 1]$  which represents the fraction of his eventual income that is placed in the group account  $G = \sum_{i=1}^3 (s_i \cdot Y_i)$ . This group account is then proportionally divided among all group members. An individual's earnings are consequently defined as

$$\Pi_i(s_i, s_{-i}) = (1 - s_i) \cdot Y_i + r_i \cdot G \quad (1)$$

with  $r_i = \frac{s_i}{\sum_{j=1}^3 s_j}$  being the percentage that an individual receives from the group account. The more risk is shared, the more incomes are equalized ex-post. If all individuals choose complete risk sharing,  $s_i = 1$ , eventual earnings of all group members will be identical. The total amount earned in a group, however, is uncertain, since risks are not correlated. If all individuals decide not to share risks at all, each participant's earnings will solely depend on his individual lottery outcome.

## 1.3 Procedures

Each participant was randomly assigned to a computer in the laboratory based on a random draw from a pile of numbered cards. Instructions were provided on the computer and a summary of the most important aspects was provided on paper.<sup>1</sup> Thereafter, participants were asked to answer a few comprehension questions concerning the group account, individual payments, returns and final incomes in order to ensure their understanding of the risk sharing mechanism. When all subjects had correctly answered the questions, the experiment was started. Participants were asked to

<sup>1</sup> See Appendix B.1 for the instructions.

make risk sharing decisions in three consecutive periods in the same treatment. The group constitution changed in each period as well as the assigned lottery type, so that each participant was assigned each lottery type once.<sup>2</sup> No feedback about lottery outcomes or sharing decisions was provided until the very end of the experiment.

In addition to the risk sharing decisions in each period we also elicited subjects' beliefs about the other group members' decisions by asking them to state the intervals they expect the sharing decision of the other two group members to be in. Belief elicitation was incentivised using the truncated interval scoring rule. If the actual sharing decision lay between the interval borders  $I_l$  and  $I_H$ , the participant was rewarded based on its length: the smaller the interval, the higher the payoff. If the actual decision was outside the interval the participant's payoff was zero. For our analysis we calculated an individual  $i$ 's belief about individual  $j$ 's risk sharing level as  $\hat{s}_j = \frac{I_{jH} + I_{jL}}{2}$  ( $i \neq j$ ).

In the second part of the experiment we elicited individuals' risk preferences.<sup>3</sup> We applied the multiple choice list method (Harrison and Cox 2008). Certainty equivalents were elicited for the seven different lotteries that subjects could face in the first part. For each lottery individuals were asked to make 20 choices between a sure amount and the respective lottery. The sure amount varies between  $Y_i^H$  and  $Y_i^L$ . Certainty equivalents are calculated as the arithmetic mean of the smallest sure amount preferred to the lottery and the consecutive sure amount on the list. Each individual's risk attitude  $\alpha$  was then computed by minimizing the squared distances between the certainty equivalents observed and those theoretically predicted by expected utility theory assuming a utility function for money  $U(x) = x^\alpha$  (see Wakker 2008, 2010). That is:

$$\min_{\alpha} \sum_{i=m}^7 \left[ \left( p_m \left( Y_m^H \right)^{\alpha} + (1 - p_m) \left( Y_m^L \right)^{\alpha} \right)^{\frac{1}{\alpha}} - ce_m \right]^2$$

with  $ce_m$  being the elicited certainty equivalent of lottery  $m = 1, \dots, 7$ . The resulting measure is  $\alpha_i = 1$  for risk neutral individuals,  $\alpha_i < 1$  for risk averse individuals and  $\alpha_i > 1$  for risk seeking individuals.

Lastly, participants were asked to answer a short questionnaire, were provided with information about lottery outcomes and earnings and were then paid in cash and dismissed from the laboratory. Participants were recruited online with the system ORSEE (Greiner 2004). The computerized experiment was conducted in the Behavioural & Experimental Economics laboratory of Maastricht University (BEE-lab) using the experimental software z-Tree (Fischbacher 2007). The experimental earnings were calculated as Experimental Currency Units (ECU) with a conversion rate of 1 ECU=0.04 Euros. In total, 120 students (30 in each treatment) participated in the one and a half hour long experiment. Average earnings were approximately 18 Euros.

<sup>2</sup>The assignment of the lottery types was random in period one and thereafter changed such that each lottery type would be represented in each of the three periods. The participants being lottery type 1 in the first period were lottery type 2 in the second period and lottery type 3 in the third period. The orders for the other two lottery types were 2, 3, 1, and 3, 1, 2, respectively.

<sup>3</sup>See Appendix B.2 for the instructions.

## 2 Theoretical background

The following theoretical discussion is based on expected utility theory. In our experiment each of the three individuals  $i = 1, 2, 3$  in a group faces a lottery which leads to a high income  $Y_i^H$  with probability  $p_i$  and to a low income  $Y_i^L$  with probability  $(1 - p_i)$ . Each individual independently decides on how much risk to share, by deciding on the share  $s_i$  of his eventual (ex-post) income he puts into the group account. This share, together with the sum of shares of the other individuals, determines the individual's return from the group account. To make an optimal sharing decision each individual has to consider the (expected) sharing decision of others.

More formally, let  $\hat{s}_{-i}$  denote  $i$ 's beliefs about the other group members' sharing decisions. When making the sharing decision, each individual has to consider the overall lottery with the eight possible realizations  $\Pi_{ik}(s_i, \hat{s}_{-i})$  ( $k = 1, 2, \dots, 8$ ) for the different combinations of high and low incomes together with the expected sharing decisions of others. Each of these possible realizations is given by

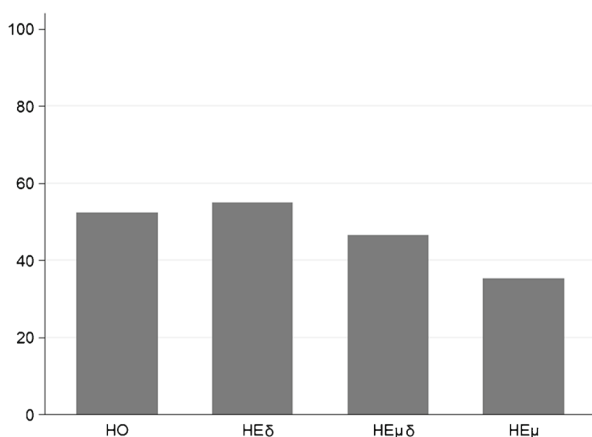
$$\Pi_{ik}(s_i, \hat{s}_{-i}) = (1 - s_i) \cdot Y_{ik} + \frac{s_i}{s_i + \sum \hat{s}_{-i}} \cdot \left( \sum \hat{s}_{-i} \cdot Y_{-ik} + s_i \cdot Y_{ik} \right), \quad (2)$$

where  $Y_{ik}$  denotes individual  $i$ 's ex-post income (high or low) in the  $k$ th realization. With  $p_k$  denoting the probability with which each of the eight realizations occur, an expected utility maximizing individual  $i$  will choose  $s_i$  as follows:

$$\max_{s_i} EU_i(s_i, \hat{s}_{-i}) = \sum_{k=1}^8 p_k \cdot U[\Pi_{ik}(s_i, \hat{s}_{-i})]. \quad (3)$$

Risk sharing levels  $(s_1, s_2, s_3)$  constitute a Nash equilibrium if, for each  $i$ ,  $s_i$  maximizes  $EU_i(s_i, s_{-i})$  given  $s_{-i}$ . Note that  $(s_1 = s_2 = s_3 = 0)$  is always a Nash equilibrium, independent of the treatment and independent of risk preferences. A player has no (strict) incentive to share risk if others do not share risk. To further analyze equilibrium sharing we assume that individuals' preferences can be represented by the power utility function  $U(x) = x^\alpha$ , and that preferences are symmetric and common knowledge. Under these assumptions it can be shown that in treatment *HO* full risk sharing ( $s_1 = s_2 = s_3 = 1$ ) is an equilibrium for all  $\alpha < 1$ . A risk averse player strictly prefers to fully share risk as soon as at least one other player shares (some) risk. In *HE $\delta$  joint* risk sharing ( $s_1 > 0, s_2 > 0, s_3 > 0$ ) is an equilibrium for all  $\alpha < 1$ , but full risk sharing is not. Lottery type 3, the one with the lowest risk, always prefers to share some risk but is never willing to fully share. In *HE $\mu\delta$  joint* risk sharing ( $s_1 > 0, s_2 > 0, s_3 > 0$ ) is an equilibrium only for some  $\alpha < 1$ . Lottery type 1, the one with the highest mean income as well as the highest income variance, is willing to share only if s/he is sufficiently risk averse. Finally, in *HE $\mu$  joint* risk sharing is never an equilibrium because lottery type 1, the one with the highest mean income, is unwilling to share risk (i.e.,  $s_1 = 0$ ) even if s/he is very risk averse. Summarizing, in the aggregate we expect that the level of joint risk sharing is highest in *HO*, second highest in *HE $\delta$* , third highest in *HE $\mu\delta$* , and lowest in *HE $\mu$* .





**Fig. 1** Expected amount in group account (in percent)

### 3 Results

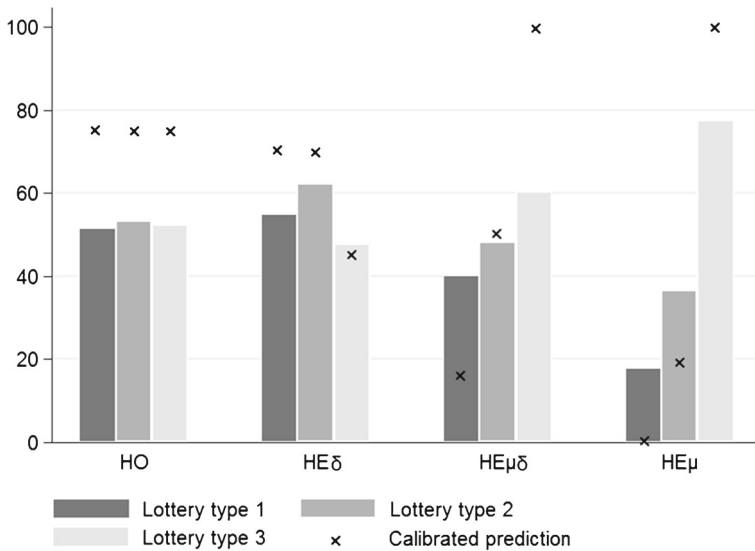
In this section we first report the aggregate risk sharing decisions and how they change across treatments and lottery types. Second, we compare the empirical results to theoretical benchmark conditions taking into account individual risk preferences and beliefs about others' sharing decisions. Finally, we explore potential strategic adverse selection by investigating how beliefs about other risk sharing decisions affect one's own sharing decision.

#### 3.1 Risk sharing and adverse selection

At the moment of their risk sharing decisions subjects do not know the realizations of their lotteries. Hence, a natural measure of aggregate risk sharing is the ex-ante expected amount of money in the group account: the sum over individuals' risk sharing percentages times the expected value of their lotteries.<sup>4</sup> Using this measure, Fig. 1 shows that risk sharing is highest in  $HE\delta$  and  $HO$ , smaller in  $HE\mu\delta$  and smallest in  $HE\mu$ . This is roughly in line with the theoretically predicted ranking, except that risk sharing levels do not differ between  $HO$  and  $HE\delta$ . A Kruskal-Wallis (KW) test indicates that significant differences between treatments exist ( $p = 0.0347$ ).<sup>5</sup> Pair-wise comparisons with Mann-Whitney (MW) tests reveal that in  $HE\mu$  the expected amount in the group account is significantly smaller than in  $HO$  and  $HE\delta$

<sup>4</sup>An alternative measure would be the expected amount of transfers implied by a risk sharing scheme. Using this measure leads to similar results but it is considerably more complex to calculate.

<sup>5</sup>Throughout the paper, whenever we carry out multiple pair-wise comparisons we report corrected significance levels using the false discovery rate (FDR), next to the uncorrected p-values. This method reduces the risk of false positives and controls for the rate of false negatives (Benjamini and Hochberg 1995). We refrain from reporting FDR corrections when uncorrected p-values indicate insignificance. All reported tests are 2-sided.



**Fig. 2** Risk sharing per lottery type (in percent)

( $p \leq 0.0283$ ; FDR-corrected at 10% level). Other pair-wise comparisons (i.e.,  $HO$  vs  $HE\delta$ ,  $HO$  vs.  $HE\mu\delta$ ,  $HE\delta$  vs.  $HE\mu\delta$ , and  $HE\mu\delta$  vs.  $HE\mu$ ) yield insignificant differences when FDR-corrected.

### Result 1 Risk sharing and riskiness

- (1) Compared to the theoretical benchmark, too little risk is shared when risk is equally distributed.
- (2) As predicted risk sharing decreases with differences in individuals' risk profiles. Specifically, it is smallest when individuals' risk profiles differ according to first-order stochastic dominance.

The aggregate sharing decisions conceal considerable differences between different lottery types within and across treatments. Figure 2 shows average risk sharing separately for each lottery type in each treatment. As expected, in  $HO$ , where all individuals in a group have the same risk profile risk sharing decisions do not depend on lottery types (averages are 51.7%, 53.3%, and 52.3%, for type 1, 2, and 3, respectively). Wilcoxon signed-rank (WS) tests indicate that the three different lottery types exhibit statistically indistinguishable risk sharing decisions ( $p \geq 0.992$ ).<sup>6</sup>

In  $HE\delta$ , where individual risk profiles can be ranked according to mean-preserving spreads, lottery types decrease in their riskiness from left (lottery type 1)

<sup>6</sup>Since we use the strategy method, we have three risk sharing decisions for each subject: one for each lottery type. For each treatment, we use these 30 triplets of observations to perform three Wilcoxon matched-pair signed-rank tests to compare within-subject sharing decisions between lottery type 1 and lottery type 2, between type 1 and type 3, and between type 2 and type 3, respectively.

to right (lottery type 3). Adverse selection would predict decreasing risk sharing in the same direction. Figure 2 shows that empirically risk sharing is highest when participants are assigned lottery type 2 (62.2%) followed by lottery type 1 (55%) and lottery type 3 (47.7%). A WS test yields that the difference in risk sharing between lottery type 2 and 3 is significant at the FDR-corrected 5% level ( $p = 0.013$ ). As all other pair-wise comparisons return insignificant results ( $p \geq 0.432$ ), we consider this as only weak evidence in favor of adverse selection when individuals' risk profiles can be ranked according to mean-preserving spreads.

In  $HE\mu\delta$  and  $HE\mu$  results are very different. In both treatments, risk sharing levels of lottery types clearly increase from left (lottery type 1) to right (lottery type 3). This correlates negatively with the expected values of the lottery types, which increase from right to left, and clearly indicates the existence of adverse selection when risk profiles can be ranked according to first-order stochastic dominance. Specifically, in  $HE\mu$  individuals with the low expected value lottery type 3 (bad risk) choose on average a risk sharing level of 77.4%, those with an intermediate risk profile (lottery type 2) choose a level of 36.5%, and those with a high expected value (good risk) choose a sharing level of only 17.9%. Pairwise WS tests reveal that differences between lottery types are statistically significant at the FDR-corrected 5% level ( $p \leq 0.001$ ). With a difference of about 60 percentage points between the low and high expected value lottery type, adverse selection effects are also of economic significance.

In  $HE\mu\delta$  risk increases from left (lottery type 1) to right (lottery type 3) in terms of expected values but decreases in terms of outcome spreads.<sup>7</sup> Hence, individuals face a simple compensated risk increase with opposing incentives from means and spreads. These countervailing effects on adverse selection are empirically reflected by less extreme differences in sharing across lottery types than in  $HE\mu$ . Still sharing is highest for lottery type 3 (60.3%), intermediate for lottery type 2 (48.1%), and lowest for lottery type 1 (40.1%). However, the difference between the two extreme lottery types is with 20.2 percentage points less stark than in  $HE\mu$  and not all differences are statistically significant. Pairwise comparisons with WS tests show that between lottery type 3 and lottery types 1 and 2 the differences are statistically significant at the FDR-corrected 5% level ( $p \leq 0.027$ ) but not between lottery type 1 and 2 ( $p = 0.216$ ).

## Result 2 Adverse selection and risk profiles

- (1) If individuals' risk profiles are ranked according to mean-preserving spreads little adverse selection is observed.
- (2) If individuals' risk profiles are ranked according to first-order stochastic dominance there is strong evidence for adverse selection.
- (3) The latter adverse selection effect is mitigated if individuals face a simple compensated risk increase (i.e., increasing mean and spread).

<sup>7</sup>In the following we will refer to the risk of lottery type 1 as the 'good' risk in  $HE\mu\delta$  and  $HE\mu$ , whereas in  $HE\delta$  lottery type 3 is the 'good' risk.

To get a better idea how the empirical results compare to theoretically predicted behavior we calculated the individually optimal risk sharing levels for each subject for each lottery type using the elicited individual risk preference and beliefs about others' sharing decisions.<sup>8</sup> Specifically, we assume that the preferences of each subject  $i$  can be represented by a utility function for money  $U_i(x) = x^{\alpha_i}$ , where the individual risk parameter  $\alpha_i$  is estimated as described in Section 1.3. Further, we use the elicited beliefs of  $i$  about others' sharing decisions  $\hat{s}_j$  to solve for each  $i$  the maximization problem in Eq. 3, given the possible realizations in Eq. 2.

In Fig. 2 the black crosses indicate the average of these individually optimal risk sharing levels.<sup>9</sup> Two regularities are immediately eye-catching. First, for each treatment, across types the changes in sharing levels fit the theoretical comparative statics results qualitatively very well. 'Bad' risk lottery types are predicted to share more than intermediate risk lottery types, and in turn, intermediate lottery types are predicted to share more than 'good' risk lottery types. Second, quantitatively the empirical sharing levels sometimes diverge significantly from the individually optimal ones.

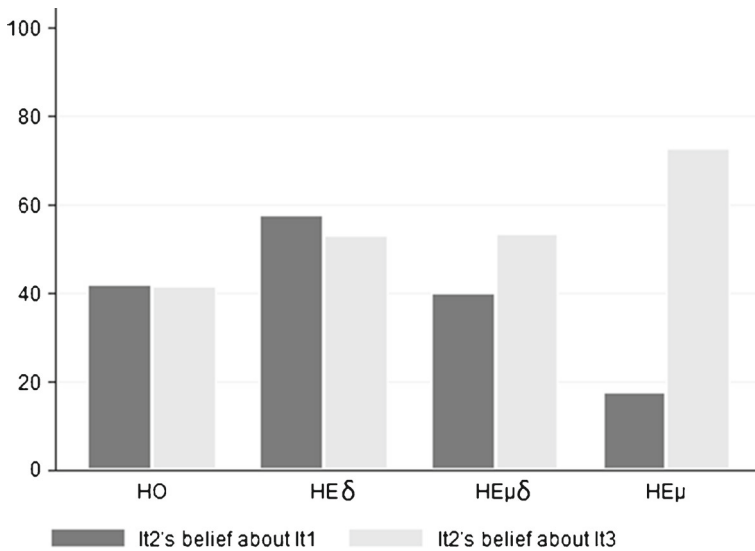
In  $HO$  actual risk sharing is significantly lower than theoretically predicted ( $p \leq 0.032$  for all lottery types, WS tests; FDR-corrected at 5% level for lottery types 3 and 2, at 10% level for lottery type 1). In  $HE\delta$ , however, empirical risk sharing levels do not differ from predicted ones for any lottery type ( $p \geq 0.128$ , WS tests). In  $HE\mu$  and  $HE\mu\delta$  predicted adverse selection is stronger than is actually the case. In  $HE\mu$ , for all three lottery types differences between theoretical and empirical sharing levels are statistically significant at the FDR-corrected 5% level ( $p \leq 0.024$ , WS tests). In  $HE\mu\delta$  differences between theoretically predicted and empirically observed sharing levels are significant for lottery types 1 and 3 ( $p \leq 0.001$ , WS tests; FDR-corrected at 5% level) but not for lottery type 2 ( $p = 0.715$ , WS test).

### Result 3 Individually optimal and empirical adverse selection

- (1) Qualitatively, empirically observed adverse selection coincides with individually optimal adverse selection: risk sharing correlates with risk profiles in the predicted way.
- (2) Quantitatively, adverse selection is less pronounced than individually optimal risk sharing would dictate.

<sup>8</sup>Note that this does not give an equilibrium prediction but rather a 'naïve' optimal decision for each individual. We consider such naïve behavior of our subjects as more realistic than equilibrium behavior for at least two reasons. First, the latter would ask for complex computations our subjects unlikely went through. Second, it also requires common knowledge of all individuals' risk preferences, information our subjects did not have and also could not acquire as all sharing decisions were only made once.

<sup>9</sup>When eliciting participants' risk preferences, 9 of the 120 individuals switched more than once between the lottery and the safe payment in at least one of the decision situations. We thus do not have a risk preference measure for them. The bars in Fig. 2 are therefore based on the decisions of all 120 individuals, whereas the calibrated predictions and the according analysis are based on 111 observations only.



**Fig. 3** Belief of lottery type 2 about other lottery types' sharing levels (in percent). The labels "ItX's belief about ItY" should be read as "subject with lottery type X believes that risk sharing of subject with lottery type Y is ..."

### 3.2 Anticipated and strategic adverse selection

An important element of our experimental design is that individuals with an intermediate risk profile (lottery type 2) faced exactly the same individual lottery and, hence, risk exposure in all treatments, whereas the risk profiles of the other lottery types systematically varied across treatments. Moreover, the sum of the expected values of lottery types 1 and 2 is also identical in all treatments.

In Section 3.1 we have seen that risk sharing of individuals with intermediate risk profiles is highest in  $HE\delta$  and  $HO$ , lowest in  $HE\mu$ , and intermediate in  $HE\mu\delta$ .<sup>10</sup> This strongly suggests that these differences are a response to anticipated adverse selection and, hence, strategic. We use the beliefs that subjects with intermediate risk profiles have about other lottery types' risk sharing to investigate whether adverse selection is indeed anticipated. If so, we should see differences in beliefs of lottery type 2 regarding the other types' risk sharing levels across treatments, which should correlate with actual risk sharing of lottery types 1 and 3.

Figure 3 reports the average risk sharing levels of lottery types 1 and 3, expected by lottery type 2. It shows that beliefs about other types are clearly in line with these types' actual behavior (cf. Fig. 2). There are no statistically significant differences between type 2's beliefs and the actual behavior of types 1 and 3 ( $p \geq 0.1985$ , MW tests). This is corroborated by a regression analysis showing that risk sharing of lottery type 2 individuals is positively correlated with the anticipated risk sharing by the 'good' risk lottery type (see Appendix A).

<sup>10</sup>The differences in sharing levels are FDR-corrected (marginally) significantly different between  $H\mu$  and  $HO$  and  $H\delta$  and between  $H\delta$  and  $H\mu\delta$  ( $p \leq 0.0318$ , MW tests).

**Result 4** Risk profiles, anticipated and strategic adverse selection

- (1) Intermediate risk types, with a constant risk profile, exhibit varying degrees of adverse selection across treatments.
- (2) Intermediate risk types exhibit strategic adverse selection. That is, their own risk sharing correlates with their correctly anticipated adverse selection behavior of other risk types.

**4 Conclusion and discussion**

We experimentally investigate how heterogeneity in risks affects voluntary risk sharing. Participants are asked to decide how much risk they are willing to share, knowing their and others' risk profiles but facing uncertainty about risk outcomes. The results provide behavioral evidence for the relevance of adverse selection. Individuals with a 'good' risk profile are less likely to enter a risk sharing arrangement than individuals with a 'bad' risk profile. The strength of the effect, however, depends on the manner in which the risk profiles vary between individuals. Risks which differ in terms of mean outcomes (first-order stochastic dominance) generate much stronger selection effects than risks which differ by way of mean-preserving spreads.

Qualitatively, our results are in line with the theoretical predictions, assuming CRRA utility maximization. The observed treatment effects line up nicely with the theoretical comparative statics. Risk sharing levels are higher in treatments in which risk sharing is an equilibrium under a wider set of parameters. Moreover, calibrated predictions at the individual level using elicited risk preferences and beliefs correlate strongly with observed decisions. Quantitatively, however, point predictions are often off the mark. Specifically, we find that risk sharing levels are generally less extreme than predicted. For example, in a symmetric environment with homogenous risks, risk sharing levels are about 30%-points lower than predicted. Also, selection effects generally fall short of the prediction.

It should be noted that our experiment is single shot, and that participants have no opportunity for learning. Hence, some subjects may resort to the focal contribution level of 50 percent. If that is indeed the case, our results on adverse selection are likely to be a lower bound as gravitation towards the midpoint contribution mitigates adverse selection effects. It would be interesting to investigate this in future work and explore how risk sharing and adverse selection develop over time with feedback and the possibility of learning.

Another potential explanation for the difference between the observed risk sharing levels and the calibrated predictions could be that (some) subjects have social preferences (e.g., Fehr and Schmidt 1999; Bolton and Ockenfels 2000). In the homogeneous risk case too little risk-sharing could be consistent with disadvantageous inequality aversion when one expects others to share little risk. We indeed find that subjects expect others to share relatively little risk. On the other hand, in the heterogeneous risk treatments, we also see too little adverse selection of low risk subjects which may also point at advantageous inequality aversion. As our experiment was not designed to disentangle these potential explanations, future research will have to show which of these or other motivations best explain our results.

In many countries there are continuing debates on whether mandatory insurance should be introduced for some risks (think of the Affordable Care Act in the United States), while in other countries (partial) exit options are being proposed for certain collective arrangements (such as mandatory occupational pension schemes). A key issue in the public debate, at least in Europe, is whether the option to opt out may undermine 'solidarity', where the lucky support the unlucky. Although one must be cautious to generalize from lab to field, our results suggest that such concerns are well-founded behaviorally. At the same time, our results indicate that much will depend on the manner and degree to which risk profiles differ. The easier it is to order different risk profiles from 'good' to 'bad', the stronger selection effects are likely to be.

Finally, one may question whether our design is somehow biased towards finding certain effects. Indeed, in our experiment participants' risk profiles are common knowledge. This may lead to an overestimation of the importance of selection for environments in which people do not have very precise knowledge about how their risk profile compares to that of others. On the other hand, however, in our experiment risk profiles are assigned exogenously. This may underestimate the force of adverse selection for settings in which risks are endogenous. The support for redistribution is typically higher in case poverty is caused by bad luck rather than a lack of effort (Cappelen et al. 2012). Similarly, low risk individuals may be (even) less willing to share risk with high risk individuals in case they perceive that those individuals are accountable for their risk (see Cettolin and Tausch 2013). Future work will have to establish which of these elements are more or less important for the behavioral relevance of adverse selection.

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## Appendix A: Additional regression analysis

We observe that the more individuals with lottery type 2 expect the 'good' risk lottery type to share, the more they share themselves. This can be seen from the regression

**Table 2** Effect of anticipated risk sharing of 'good' risk type on lottery type 2's sharing decision

Variable	Coefficient	(Std. Err.)
$HE\mu\delta$	−8.826	(5.596)
$HE\mu$	−9.815	(6.470)
Gender	−4.220	(4.482)
Age	1.006	(1.093)
Belief_goodrisk	0.488**	(0.097)
Intercept	32.496	(24.612)
N	90	
Adj. $R^2$	0.36	

\*\* 5% significance level;  
treatment  $HO$  not included;  
treatment  $HE\delta$  is the omitted  
treatment category; session  
dummies included but not  
reported

results in Table 2, where we only use observations for lottery type 2. The dependent variable is lottery type 2's risk sharing level. The variable *Belief\_goodrisk* is lottery type 2's belief about the sharing level of the good risk type.

## Appendix B: Experimental instructions

The following instructions appeared on participants' computer screens (example for treatment  $HE\mu$ ).

### B.1 Risk sharing part

The decision task you are going to face will proceed as follows: You are randomly assigned to a group consisting of three participants including yourself. Each of you will be assigned the role of participant A, B or C and face one of the following three lotteries:

With 50% chance participant A receives 130 ECU and with 50% chance participant A receives 20 ECU.

With 20% chance participant B receives 130 ECU and with 80% chance participant B receives 20 ECU.

With 80% chance participant C receives 130 ECU and with 20% chance participant C receives 20 ECU.

Each lottery outcome will be randomly and independently determined. That is, your lottery outcome does in no way depend on any of the other lottery outcomes. If your probability of getting the high outcome is 80%, it means that in 80 out of 100 cases you will get the high outcome. If it is 20%, it means that in 20 out of 100 cases you will get the high outcome and if it is 50%, it means that in 50 out of 100 cases you will get the high outcome.

1. You are informed about the lottery that has been assigned to you and the lotteries assigned to the other two group members. However, you do not know the lottery outcomes.
2. You are asked to decide which percentage of your lottery outcome you want to put into a group account. This decision is called  $X$ . You can choose any percentage between 0% and 100% in steps of one percent:  $X = 0\%, 1\%, 2\%, 3\%, \dots, 98\%, 99\%$ , or 100%. The amount in ECU you put into the group account is calculated as the percentage  $X$  times your lottery outcome. The rest,  $(100-X)\%$  times your lottery outcome, will be added to your private account.
3. In the group account there is the sum of what all three group members put into it. The proportion a member gets back from the group account is zero whenever he/she puts 0% into the group account. Otherwise, the group account is proportionally divided among the three group members. That is, the percentage of the group account a member gets back from the group account is calculated as the member's own choice  $X$  divided by the sum over all three choices  $X$ . The higher your choice  $X$ , the higher the proportion of the group account you get back. For example, if you choose  $X = 0\%$ , you put your individual lottery outcome in your



private account and you do not add anything to the group account. In this case you do not get anything back from the group account. Your  $X$  is 0 and what you get back is  $X/(\text{sum of all three } X) = 0/(\text{sum of all three } X) = 0$ . If you choose  $X = 100\%$ , you put your whole lottery outcome into the group account. In this case what you get back is  $100/(\text{sum of all three } X)$ . Thus, you choose the highest share of the group account that is possible.

4. Your final outcome for this part of the experiment will be calculated as the sum of your private account plus your return from the group account. Note, that the total amount in the group account also depends on the decisions of the other three members!

- Comprehension questions are answered -




*[Instructions Period 1]*

On the following screens you will be informed about the lottery that is randomly assigned to you as well as the lotteries that are randomly assigned to the other two group members.

You will be asked what percentage of your lottery outcome you put into the group account. When making this decision your lottery outcome and the other participant's lottery outcomes have not yet been randomly determined. The other two group members are faced with the same decision situations. The earnings in a decision situation will depend on all group members decisions in the way just described in the practice examples.

You will be asked to report your best guesses of how each of the other two members will decide. Specifically, for each other member you will be asked to report the interval in which you believe their decisions will lie. That is, you will report your best guess of the smallest and largest percentage each of the other two will put into

**Lottery**

<b>Participant A (YOU)</b>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">           With 50% chance participant A receives 130 ECU.         </div> <div style="border: 1px solid black; padding: 5px;">           With 50% chance participant A receives 20 ECU.         </div>	
<b>Participant B</b>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">           With 20% chance participant B receives 130 ECU.         </div> <div style="border: 1px solid black; padding: 5px;">           With 80% chance participant B receives 20 ECU.         </div>	
<b>Participant C</b>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">           With 80% chance participant C receives 130 ECU.         </div> <div style="border: 1px solid black; padding: 5px;">           With 20% chance participant C receives 20 ECU.         </div>	

Please enter the percentage of your lottery outcome that you put into the group account:

Please make your according entry here

**Fig. 4** Screenshot first decision task

**Participant A (YOU)**

With 50% chance participant A receives 130 ECU.  
With 50% chance participant A receives 20 ECU.

**Participant B**

With 20% chance participant B receives 130 ECU.  
With 80% chance participant B receives 20 ECU.

**Participant C**

With 80% chance participant C receives 130 ECU.  
With 20% chance participant C receives 20 ECU.

Please enter what you guess in which interval **participant B's** choice will be.

LOW  
HIGH

Please enter what you guess in which interval **participant C's** choice will be.

LOW  
HIGH

Please make your according entry here

**Fig. 5** Screenshot second decision task

the group account. With these guesses you can earn extra money and you will earn the more money the more accurate your guess is.

Your earnings from this task are determined in the following way: If another's actual chosen percentage is outside your guessed interval (that is, is smaller than your smallest guess or larger than your largest guess) then you earn nothing with your guess. If another's actual chosen percentage is inside your guessed interval (that is, is equal or larger than your smallest guess and equal or smaller than your largest guess) then you earn the more the smaller your chosen interval is. For instance, if you guess one particular percentage  $Z\%$  (the interval  $Z\% - Z\%$ ), and the other member indeed puts this particular percentage  $Z\%$  into the group account then you earn the maximal amount of 15 ECU with your guess. If you guess that the percentage will lie in the interval  $0\% - 100\%$  then you will earn 0 ECU. For intermediate intervals you earn in proportion to the length of the interval. For example, if you choose  $28\% - 48\%$  and the other's chosen actual percentage is  $32\%$  (that is, inside the interval) then you earn  $15 - 15 * ((48 - 28)/100) = 15 - 15 * 0.2 = 12$  ECU; if you would have chosen  $16\% - 67\%$  you would have earned  $15 - 15 * 0.51 = 7.35$  ECU.

The total earnings are the sum of your earnings resulting from your and the others actual decisions and the earnings resulting from your guesses.

This is an example screen shot of the first decision task. You are not asked to make choices now! Please have a careful look. In this example you are participant A. You are asked to enter in the field below, emphasized by the red round frame, what percentage of your lottery outcome you want to put into the group account.

This is an example screen shot of the second decision task. You are not asked to make choices now! Please have a careful look. In this example you are asked to enter in the field emphasized with the red round frame, what you think in which interval participant B's choice  $X$  will be in that particular decision situation. In the field next

to ‘LOW’ you enter the lower bound of the interval, in the field next to ‘UP’ you enter the upper bound of the interval. Take care that you don’t exchange them! You do the same for the guess about participant C’s decision below.

You now enter the actual decision stage! The entries you make on the next screens will be relevant for your payment.

*- Decisions for period 1 are made -*

*[Instructions Period 2]*

You are now again matched with two other participants and confronted with the same decision situation as on the previous screens. However, this time you face a different lottery than in the first part. Notice that you will not be with the same participants in one group again! The entries you make on the next screens will be relevant for your payment as well. The resulting earnings will be added to your earnings from the first part.

*- Decisions for period 2 are made -*

*[Instructions Period 3]*

You are now again matched with two other participants and confronted with the same decision situation as on the previous screens. However, you face a different lottery than in the first two parts. Notice that again you will not be with the same participants in one group twice! The entries you make on the next screens will be relevant for your payment as well. The resulting earning will be added up to your earnings from the first and second part.

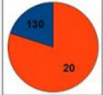
*- Decisions for period 3 are made -*

## B.2 Risk elicitation part

You are now going to make another series of choices. These choices will not influence your earnings from the choices you just made, nor will your earlier choices influence the earnings from the choices you are going to make. After you have made these choices you will be asked to answer some questions. Thereafter the experiment will be over. In the following, you will be confronted with a series of 7 decision situations that will appear in random order on the screen. All these decision situations are completely independent of each other. A choice you made in one decision situation does not affect any of the other following decision situations.

Each decision situation is displayed on a screen. The screen consists of 20 rows. You have to decide for every row whether you prefer option A or option B. Option A is a lottery and is the same for every choice in a given decision situation, while the secure option B takes 20 different values, one for each choice.

This is a screen shot of one arbitrarily chosen decision situation you are going to face. You are not asked to make choices now! Please have a careful look. At the end

DECISION SITUATION 5.	OPTION A LOTTERY	YOUR CHOICE	OPTION B SURE AMOUNT
choice 1	<p>With 20% chance you receive 130 ECU, with 80% chance you receive 20 ECU.</p> 	A <input type="radio"/> B	130 ECU
choice 2		A <input type="radio"/> B	125 ECU
choice 3		A <input type="radio"/> B	120 ECU
choice 4		A <input type="radio"/> B	115 ECU
choice 5		A <input type="radio"/> B	110 ECU
choice 6		A <input type="radio"/> B	105 ECU
choice 7		A <input type="radio"/> B	100 ECU
choice 8		A <input type="radio"/> B	95 ECU
choice 9		A <input type="radio"/> B	90 ECU
choice 10		A <input type="radio"/> B	85 ECU
choice 11		A <input type="radio"/> B	80 ECU
choice 12		A <input type="radio"/> B	75 ECU
choice 13		A <input type="radio"/> B	70 ECU
choice 14		A <input type="radio"/> B	65 ECU
choice 15		A <input type="radio"/> B	60 ECU
choice 16		A <input type="radio"/> B	55 ECU
choice 17		A <input type="radio"/> B	50 ECU
choice 18		A <input type="radio"/> B	45 ECU
choice 19		A <input type="radio"/> B	40 ECU
choice 20		A <input type="radio"/> B	35 ECU

**Fig. 6** Screenshot risk elicitation

of the experiment one of the 7 decision situations will be randomly selected with equal probability. Once the decision situation is selected, one of the 20 rows in this decision situation will be randomly selected with equal probability. The choice you have made in this specific row will determine your earnings. Consider, for instance, the screen shot that you have just seen. Option A gives you a 20% chance to earn 130 ECU and a 80% chance to earn 20 ECU. Option B is always a sure amount, in this case ranging from 130 ECU in the first row, to 35 ECU in the 20th row. Suppose that the 12th row is randomly selected. If you would have selected option B, you would receive 75 ECU. If, instead, you would have selected option A, the outcome of the lottery determines your earnings. Please note that each decision situation has the same likelihood to be the one that is relevant for your earnings. Therefore, you should view each decision independently and consider all your choices carefully.

- Decisions for risk elicitation are made -

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